

# Argyle Business and Organization Directory

## “The Plaid Pages”

Advertise your business or organization at a reasonable cost and reach thousands of people. The directory will be 5-1/2 x 8-1/2 inches and will include community information and calendar, a town map, **and your advertisement**. Your customers will keep this directory near their telephones.

An inside full page ad may include black and white pictures and complete information about your business. Please contact ACET to discuss what material may be included in the smaller ads. We are all volunteers, working to help you in the promotion of your business or organization. However, our time is limited, so PLEASE help us by submitting appropriate text and graphics for your Plaid Pages ad. If possible, submit your ad in ‘camera-ready’ form. Of course, if it is simply impossible for you to comply, we will create your ad for you.

### Advertisement prices –

Ad size	Member Price	Non-Member Price
¼ page.....	\$15.....	\$20.....
½ page.....	\$25.....	\$30.....
Full page.....	\$50.....	\$60.....
Inside cover or back cover – ½ page.....	\$40.....	\$50.....
Inside cover or back cover (color) – full page.....	\$90.....	\$100.....
Outside back cover (color) – full page only... ..	\$100.....	\$125.....

These fees support the cost of the directories, which will be distributed to the public for free at local businesses, including your own. Space in this directory is strictly limited, first come, first served, so reserve your space now!



## Application Form

Name of Business/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone (Work): \_\_\_\_\_ Phone (Home): \_\_\_\_\_

Business eMail/Website: \_\_\_\_\_(include in directory) (Y) (N)

Space size requested:  ¼ page -  ½ page -  full page -  ½ cover page -  full cover page

Attach your business card and/or a write up of your business/organization that you wish to appear in the directory. Be sure to enclose your check for the ad size you requested: save some money by joining ACET and getting the lower ad pricing. Make your check payable to ACET.

For information on how to become a member of **Argyle Community Enhancement Team**, check out our website at [www.argyle-business.org](http://www.argyle-business.org). Enjoy the many benefits of being a member and help us improve the Argyle business environment by making our town a destination.

Mail the completed form with your check to:  
**Argyle Community Enhancement Team (ACET)**  
**160 Holmes Road**  
**Argyle, NY 12809**